

Innovation Promotion Policy

Khon Kaen Sugar Industry Public Company Limited and Group Companies



Innovation Promotion Policy

Khon Kaen Sugar Industry Public Company Limited and its subsidiaries place importance on innovation development in directions that align with the vision and mission, in order to improve and develop the organization to enhance competitiveness and achieve sustainable growth in existing businesses, related businesses, and new businesses. Therefore, the following policy with key provisions has been established:

- 1. Promote research and development and innovation creation to enhance work processes and develop new products that meet market demands.
- 2. Promote personnel potential development to enable appropriate innovation creation and utilization.
- 3. Foster the creation of an organizational innovation culture and atmosphere.
- 4. Appropriately allocate necessary resources for innovation creation, including managing acquired knowledge for maximum benefit.
- 5. Manage innovation in compliance with relevant laws and regulations.
- 6. Establish collaborative networks with various organizations to jointly create new innovations and exchange knowledge and technology.
- 7. Evaluate innovation management processes for continuous improvement and development.